

Wisconsin Breastfeeding Coalition (WBC)

Charter 7/6/2017

Mission: To improve the health of Wisconsin by working collaboratively to protect, promote, and support breastfeeding.

Vision: Supporting local breastfeeding coalitions and champions in meeting their goals of supporting and promoting breastfeeding as the norm for infant and early childhood feeding in Wisconsin.

History: We are a statewide coalition founded in 2010 working to support local breastfeeding coalitions and champions in Wisconsin.

Guiding Principles:

1. We believe breastfeeding is the normal way of providing young infants with the nutrients needed for healthy growth and development.
2. In alignment with the World Health Organization, we support exclusive breastfeeding for 6 months of age with continued breastfeeding along with appropriate complementary foods up to two years of age and beyond.
3. We support collaborative efforts of local breastfeeding coalitions and/or champions to create a landscape of breastfeeding support across Wisconsin.
4. Honoring unique perspectives and diverse backgrounds, we seek to provide equitable opportunities for all members.

Structure:

The WBC is comprised of the following committees (additional committees may be formed as needed):

1. Executive Board
2. Summit Planning Committee
3. Communication and Outreach Committee
4. Guidance and Resource Committee

Meetings:

Board Meetings:

- Monthly teleconference
- Biannually in person (at beginning of year and at the summit)

General Membership Meeting:

- Annual Summit

Decision Making:

Decisions are made by consensus or put to a vote.

Board Member Elections:

- All terms are 2 years, except Chair is 3 years total (vice, chair, past).
- Chair, Vice Chair, Treasurer, and Secretary are elected by full membership.
- Committee Chairs are elected by full membership.
- At Large Representatives serve a 2-year term; they are appointed by board, not voted into their term by all members.