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**Nominating Form for: WBC Officer Positions**

**WBC needs you!**

Please consider nominating yourself or another person who may be interested in serving as a leader for breastfeeding in Wisconsin! (Others nominated will be contacted to assess their interest & availability.)

**Timeline:**

* Nominations for 2018 Officer Positions are being sought through January 31st, 2018.
* Those running will be asked to write a short bio of why they are interested in serving on the WBC Board. This bio will be due by 1/31/18.
* The formal voting of officers will take place by secret ballot (in electronic format). Elections are decided by majority vote.
* Elected officers will take office early 2018, official date to be determined.
* A face-to-face Executive Board meeting will be held to orient board members to their position. Date and location to be determined based on location and availability of officers.

**Nomination for Vice-Chair:**

Name: Click here to enter text.Email: Click here to enter text.Phone: Click here to enter text.

**Nomination for Outreach Committee Chair:**

Name: Click here to enter text.Email: Click here to enter text.Phone: Click here to enter text.

**Nomination for Event Committee Chair:**

Name: Click here to enter text.Email: Click here to enter text.Phone: Click here to enter text.

**I am interested in serving on a WBC Committee: (Please list Committee you are interested in)**

Name: Click here to enter text.Email: Click here to enter text.Phone: Click here to enter text.

Please submit this nomination form by Friday 1/31/2018 via email to Allie Isaacson at [allie.isaacson@ho-chunk.com](mailto:allie.isaacson@ho-chunk.com) , Vice Chair of the Wisconsin Breastfeeding Coalition.

For more information, please contact Allie Isaacson; RN, BSN; CLC at [allie.isaacson@ho-chunk.com](mailto:allie.isaacson@ho-chunk.com) or 608-393-4369

**Position Descriptions**

**Past Chair**:

Upon completion of the Chairperson term, the Past Chair shall become a

member of the Executive Committee for a one year term. One year term, served in final year of a 3-year commitment.

**Chairperson**:

One year term, served in second year of a 3-year commitment.

* Chair and facilitate all meetings
* Chair executive committee (EC) meetings
* Serve as spokesperson when needed
* Serve as central point of contact for inter-group communication
* Maintain communication with Executive Committee
* Provide assistance/leadership to other Executive Committee members as needed
* Respond to members concerns/ideas
* Approve all expenditures for the Coalition

**Vice Chair**:

One year term, served in first year of a 3-year commitment.

* Carry out the functions of the Chair in her/his absence
* Assist the Chair with all program planning and agenda change
* Coordinate and accept agenda items for quarterly calls
* Write the newsletter
* Lead the membership drive

**Local Connections Committee**

**Chair: Kelli Stader**

* Maintain local coalition directory and map
* Develop mechanism for easy sharing and discussion between locals (probably virtual)
* Facilitate connections between similar communities (e.g., size, geography, rural/urban, capacity,history, interests)
* Support communities interested in starting a coalition
* Future coalition mentor program?

**Outreach Committee**

**Chair: Vacant**

* Newsletter (quarterly)
  + Organize content and seek submissions from other committees, local leaders, Executive Committee members, etc.
  + Manage distribution
* Facebook
  + 1-2 people to lead management/scheduling of posts
  + Consider sponsored posts ( budget item )
* Website
  + 1-2 people with web technology expertise and account access
  + Committee reviews/seeks input/proposes changes to overall website content and organization
* Develop/Distribute press release templates, sample social media posts, and/or other communications for statewide use on as needed basis or for special events (e.g., World Breastfeeding Week)
* Develop/Share resources and offer support related to media communications
* Other social media?
* Future media campaign?

**Event Committee**

**Chair: Vacant**

* Annual Summit
  + Plan agenda and identify speakers (with input from Executive Committee)
  + Determine location and date
  + Manage facility logistics
  + Registration
* Local Coalition Awards Program (frequency/structure TBD)
* Seek sponsors or other funding sources
* Other events as needed

**Worksite Committee** *supported by ASPHN CoIIN Project*

**Chair: Shawn Meyer**

* Review existing activities and resources being used around the state for worksite lactation support (by LHDs, tribes, coalitions, and others)
* Gather input from local communities on needs/interests for better statewide support
* Determine how to best enhance statewide efforts and develop appropriate strategies (e.g., Wisconsin toolkit, state recognition program, media campaign)
* Outreach to potential partners and other organizations with similar interests to develop relationships and explore collaborative opportunities
* Use quality improvement methods to facilitate committee work (based on CoIIN guidance)
* Collaborate with State MCH Program to recruit more local health departments and tribal agencies to choose worksite breastfeeding support as their MCH objective and offer support/technical assistance as needed

*[CoIIN project timeline is October 2017 - August 2019]*

**Pharmacy Committee**

**Chair: Amber France**

* Joint committee with Pharmacy Society of WI (ask if WALC would also like to participate).
* Review, revise, and finalize Breastfeeding Friendly Pharmacies Toolkit
* Develop plan to distribute/market toolkit and to support local communities interested in working in this area
* Partner with UW System and Medical College of WI to incorporate breastfeeding education into Pharmacy School curriculum
* Develop plan to review and update ZipMilk website for pharmacists to use as reference around the state (include plans for longer-term maintenance of site and annual statewide outreach for updates/new submissions)

*ZipMilk should serve as resource for all committees and initiatives, but initial revamp will* *be led by Pharmacy Committee. Ongoing maintenance will transfer to another* *committee or Executive Committee member when appropriate*.