

Coalition Sustainability

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WHAT TO EXPECT

- Introduction to Sustainability
 - Charter Development & Guidance
 - Small Group Work: Toolkit Worksheets 1-5 & 7
 - Next Steps...
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OBJECTIVES

- Understand what it means to incorporate sustainability in the work of local breastfeeding coalitions
 - Identify the roles and function of your coalition
 - Plan for the next steps of your local coalition
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SUSTAINABILITY

“A coalition is a group involving multiple sectors of the community, coming together to address community needs and solve community problems.”

- Tom Wolf

SUSTAINABILITY

External

- The outcomes or work of the coalition you want to sustain

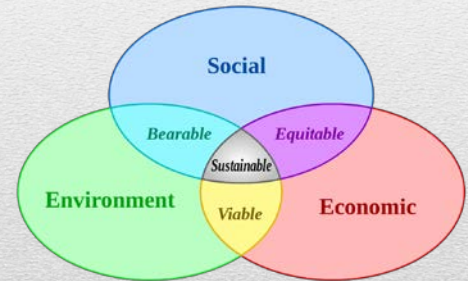
Internal

- The structure or functions of the coalition
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Introduction to Sustainability

What is Sustainability?

- Not about funding → Sustaining Movement
- Sustainable impacts
- Maximize community assets and resources
- Key stakeholders with long-term buy-in
 - Champions to the work (internal and external)
 - Diversity



Why Sustainability Planning?

- Defines short and long-term strategies
 - Engaging key partners
 - Allows partners with clear picture of the work and level of commitment
 - Collaborative partnership
 - Creates vision of the coalition & how to fulfill
 - Long-term plan for ensuring the coalition & initiatives are viable
 - Collective impact
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SUSTAINABILITY TOOLKIT

Internal

Worksheet 1: Roles Filled by the Coalition

Worksheet 2: The Six R's of Participation

Worksheet 3: The Effectiveness of Your Coalition Structure

Worksheet 4: Charter Checklist

External

Worksheet 5: Determine What Community Efforts to Sustain

Worksheet 6: Applying Four Approaches to Sustaining Your Community Efforts

Worksheet 7: Putting it all Together in a Sustainability Plan



Coalition Charters

Structure and Lessons Learned

Section 1: Who We Are

- Vision and mission statement
- Inclusivity statement
- Leadership core

Section 2: What We Do

- Workgroups or subcommittees
- Member roles and responsibilities

Section 3: How We Do It

- Operating procedures
 - Decision-making process
 - Communication processes
 - Conflict resolution procedure
 - Monitoring and assessment process
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CHARTER

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 - Inclusivity Statement
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CHARTER

Section 2: What We Do

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 - Member roles and responsibilities
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CHARTER

Section 3: How We Do It

- Operating procedures
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CHARTER- Lessons Learned

- Don't require homework
 - Prioritize charter in meetings
 - Create a space for discussion
 - Take thorough notes
 - Organize document versions
 - Share drafts for all to see
 - Have a deadline for final draft
 - Plan for ongoing charter reviews
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Sustainability Toolkit: Worksheets 1-5

Worksheet 4 - CHARTER CHECKLIST

Complete the Coalition Charter Checklist

If your coalition does not have a charter, make your best guess as to whether or not your coalition practices each



Worksheet 4 - CHARTER CHECKLIST

Share at your table

- Mission and Vision of your coalition
 - Does your coalition have a charter? Why or why not?
 - Coalition structure - Who makes up your coalition? What are your workgroups?
 - What are some procedures that work well for your coalition?
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Worksheet 1 - Roles Filled by the Coalition

- Gathering/Convening
- Catalyzing Change
- Collaboratively Solving Emerging Problems
- Maintaining Program & Coalition Structure, Staffing & Funding

Check the box and jot down notes on:

- How your coalition is doing this or
- How you'd like to see your coalition do this

Report Out



Worksheet 2 - The Six R's of Participation

1. Recognition
2. Respect
3. Role
4. Relationships
5. Reward
6. Results

Jot down notes as to why you chose this.

Report Out



Worksheet 3 - Effectiveness of Coalition Structure

Circle the appropriate number

Jot down:

- Why you chose this
- How you feel it could be improved or
- Whether or not it's feasible for your coalition



Report Out

- Share suggestions and lessons learned from your coalition
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Worksheet 5 - Community Efforts to Sustain

- Programs
- Policies
- Systems Changes
- Environmental Changes
- Practices
- Changes in Community Norms
- Existing Relationships & Partnerships
- New Partnerships

Report Out

- Share suggestions and lessons learned from your coalition
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Next Steps...

Worksheet 7- Next Steps

Reflect on the worksheets 1-5 and identify 4 priority areas for your coalition

- Create next steps for each priority area
- Think about who should be involved
- Sketch out a timeline for the action steps you have identified
- Identify resources needed to carry out this step

Share with your table your action steps

- Talk through suggestions others have for your action steps
 - Identify your needs in following through with each action step
 - Share thoughts on how WBC can support the approaches you have chosen
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Next Steps- Large Group Report Out

Each person shares one of their action steps with the large group.

Include:

- What the strategy is
 - Who will be involved in the work
 - Timeline
 - Resources needed how you will get them
 - Ways in which WBC can support this work
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